



Outdoor Advertising Association of Georgia

P. O. Box 631, Cumming, GA 30028
Tel: 770-406-8467 ♦ Fax: 770-406-8725

Membership Application

The Outdoor Advertising Association of Georgia was established in 1935 to promote creative advertising, a progressive legislative atmosphere and a commitment to public service. There are several categories of membership. Regular Members are billboard companies. Associate Members are suppliers and lease holders. Affiliate Members are advertisers, advertising agencies, and others who are interested in outdoor advertising. Affiliates are entitled to all of the rights and privileges of Regular and Associate Members, except the right to vote or hold office.

PLEASE SUBMIT THE FOLLOWING INFORMATION

NAME OF BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

THIS BUSINESS IS CONDUCTED AS A(N):

Corporation-Chartered by the State of _____

Partnership _____
Give Full Name of Each Partner

Entrepreneurship _____
Give Full Name of Each Partner

PRODUCT/SERVICES OFFERED _____

YEARS IN BUSINESS _____

AREAS OF OPERATION _____

OFFICERS: General Manager/President _____

Vice President _____

Secretary _____

Treasurer _____

If not an outdoor company, please mark your company type:

_____ ADVERTISING AGENCY

_____ LAND OWNER

_____ REALTOR

_____ BROKER

_____ VENDOR

Please list products and or services that you are provided or relate to the outdoor industry.

If an outdoor company, please list how many panels your inventory consists of for the following:

POSTER PANELS _____ BULLETINS _____ DIGITAL DISPLAY _____

THE VOTING MEMBER REPRESENTING OUR BUSINESS IN OAAG MATTERS WILL BE:

Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Cell _____

Email Address _____

Signature _____

Date _____

SPONSORING OAAG MEMBER(S):

Name _____

Comments _____

Signature _____

Date _____

Please send completed form to:

Conner A. Poe, Executive Director
P. O. Box 631
Cumming, GA 30028
Tel: 770-406-8467
Fax: 770-406-8725
Email: cpoe@oaag.net

Code of Ethics

Outdoor Advertising Association of Georgia

To ensure the image of outdoor advertising as a creative, effective, useful and responsible medium, members of the Outdoor Advertising Association of Georgia pledge to promote and practice the tenets set forth in the following Code of Ethics.

- We are dedicated to providing quality outdoor advertising services that promote and support the free enterprise system.*
- We support reasonable regulation of outdoor advertising through zoning and ordinances based on sound community planning.*
- We are committed to the advancement of the outdoor advertising medium through education and research.*
- We oppose the practice of false or misleading advertising.*
- We actively support the role of outdoor advertising as a major medium for the dissemination of political messages, as well as public service messages promoting worthy causes.*
- We support the establishment of exclusionary zones, which prohibit advertisements of all products, and services illegal for sale to minors, that are either intended to be read from, or within 500 feet of, established places of worship, preschool, primary and secondary schools.*
- We support the public interest in the preservation of designated areas of natural scenic beauty.*
- We support adherence to Department of Transportation rules for vegetation control, with sensitivity to the environment and the public trust.*
- We encourage outdoor advertisers and plant operators to reject creative content that is in poor taste, sexually explicit or overly suggestive.*

Signature _____ *Date* _____